



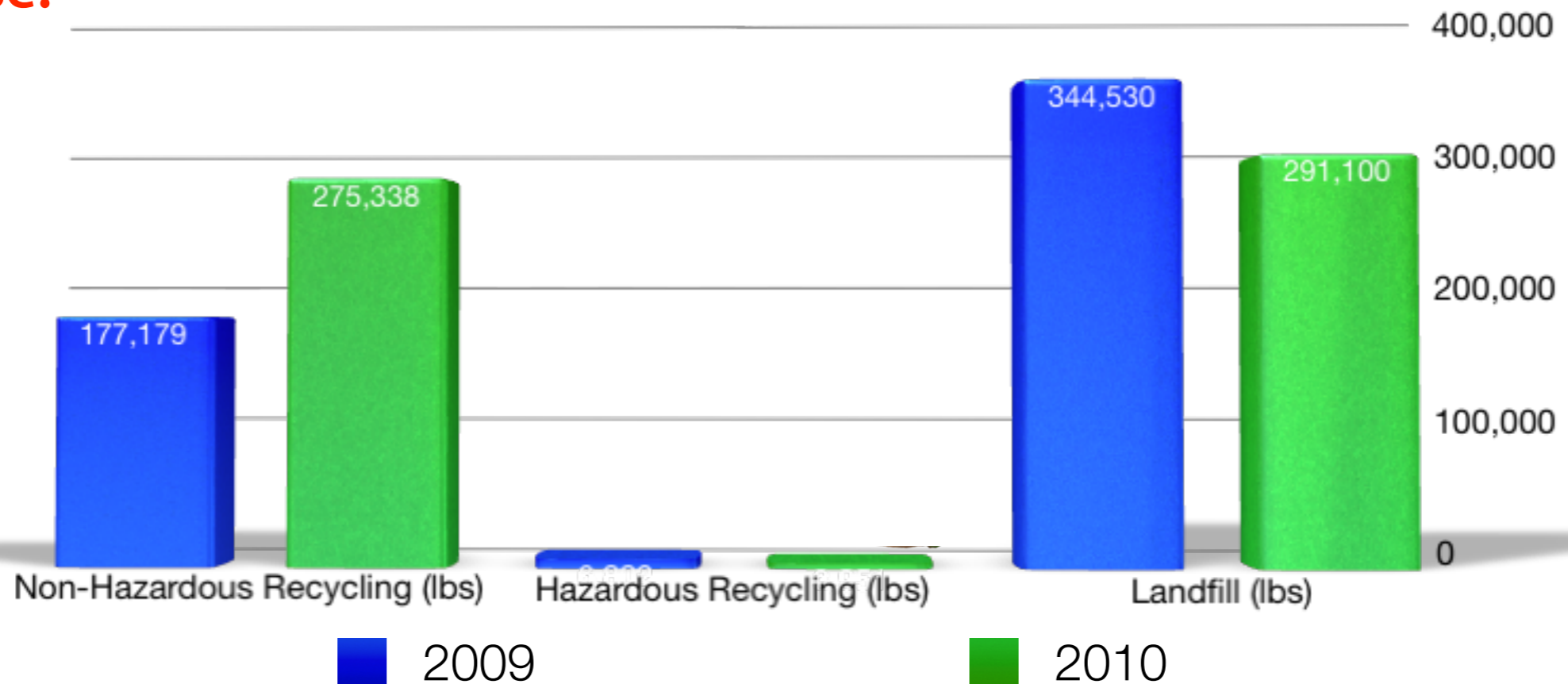
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Recycling and Waste - 2010

Great Big Pictures, Inc. is proud of our recycling and waste management systems, and seek to see improvements like those we made in 2010. Non-hazardous recycling increased 55%. Hazardous recycling decreased 42%. Landfill waste decreased 16%.

These are significant reductions considering an overall increase of 7.6% in media use!





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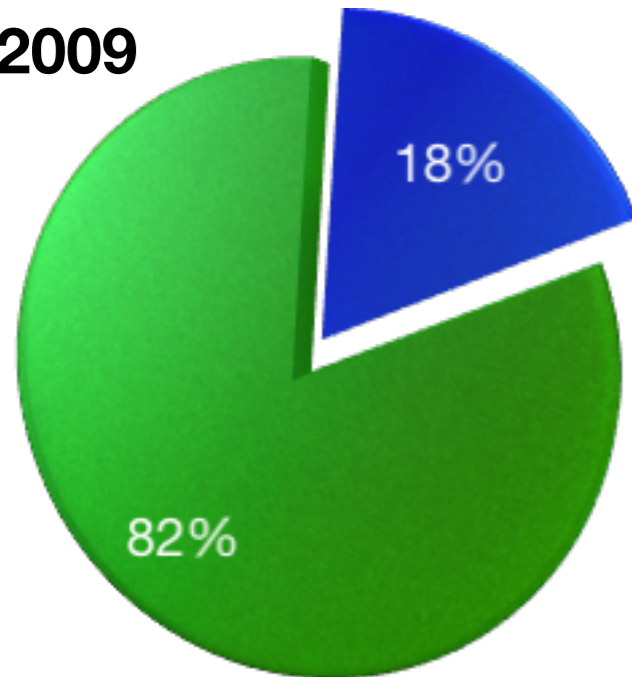
Recyclable Media Usage - 2010

At Great Big Pictures, Inc. we are constantly researching and testing materials for our ever-growing Green Media Kit. Each year we replace more non-recyclable media with recyclable alternatives.

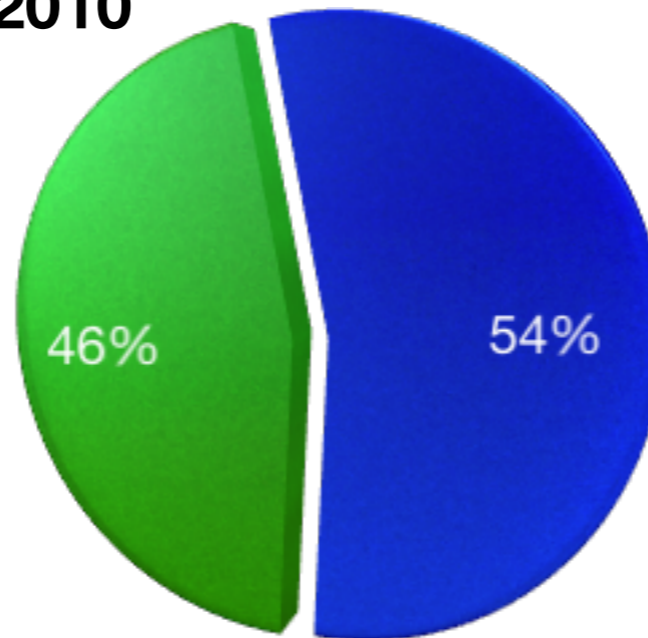
In 2009, 18% of our total media used was recyclable.

In 2010, 54% of our media usage was recyclable.

2009



2010



-  Recyclable Media
-  Non-Recyclable Media

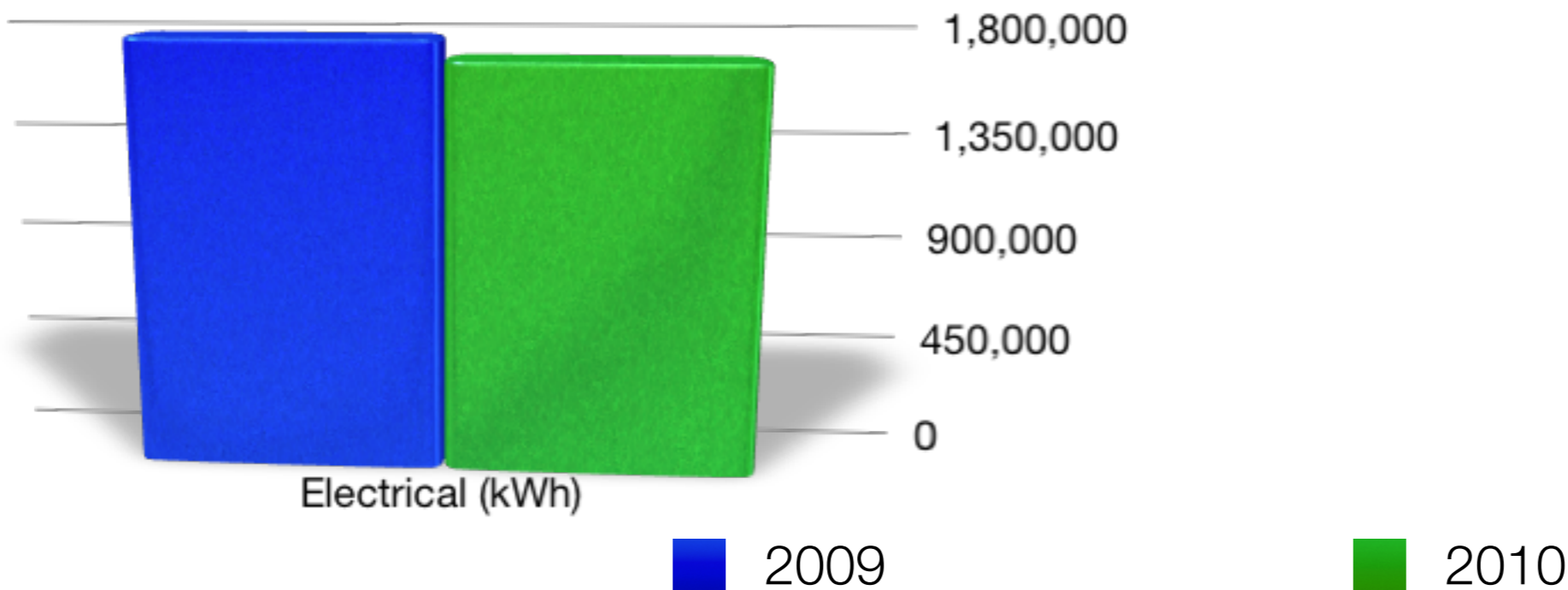


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Energy Usage - 2010

In 2010 Great Big Pictures implemented several energy-saving programs which resulted in a significant reduction in electricity and natural gas use.

Our electricity usage **dropped 11.39%** compared to 2009 and our natural gas usage **dropped 22%!***



*Energy use is normalized against square footage of media use.



SGPSM
Sustainable Green Printing Partnership

An SGP 2010 Continuous Improvement Project!